COURSE OBJECTIVES
• Understand approaches to art in materials and process
• Foundation skills in life and observational drawing
• Advanced knowledge of national and international artists and their practice
• Build industry contacts via professional placement and international exchange opportunities
• Enhance creative skills via a sub-major from either the Filmmaking & Photography stream or one of the other creative disciplines.

PROSPECTIVE STUDENT PROFILE
• Creative students
• Excellent communication skills
• Innovative thinker

ELIGIBILITY CRITERIA
To be considered for admission, applicants are generally required to have successfully completed their VCE or equivalent. Mature-aged applicants who have attained sufficient industry experience will also be considered.

Depending on your circumstances, you can apply to study at the Academy in one of two ways:
1. Through VTAC
2. Directly to the Academy

In both cases, you must fill out a Direct Applicant / VTAC Supplementary form and send it to the Academy so we can arrange your interview and portfolio presentation.

All applicants are assessed and selected primarily on an interview and portfolio presentation.

CAREER POSSIBILITIES
Graduating with a major in Visual Arts offers wide-ranging professional opportunities: for example, practising as an exhibiting artist, commercial illustration, teaching, or working in gallery and museum collections.

PROGRAM LENGTH
The Bachelor of Design Arts is completed over 3 years or part-time equivalent. The course consists of five credit-bearing units of study per semester. 15-17 hours per week. 16 week semesters.

CLASS SIZE & FACILITIES
• Small classes. Generally no more than 18.
• State of the art facilities, including industry standard computing equipment and software.

REQUIRED MATERIALS
During Orientation the Academy will provide you with a detailed list of the required materials for the program.
Year 1 - Semester 1

AMV111 Visual Arts 1
Introduction to materials and techniques for visual art. Exploration of the visual language of image making.

ACC111 Visual Literacy 1
Drawing skills and media as tools for concept development, presentation, and communication.

ACC112 Introduction to Digital Media
Fundamentals of digital images production using vector, raster and capturing technologies.

APC111 Design Concepts
Principles of design and their application and image and object production.

AXC111 The Rise of Visual Culture
Contemporary visual culture and the role of media in society.

Year 1 – Semester 2

AMV121 Visual Arts 2
Explores a range of strategies and content for the construction of visual art and develops a practical language for conveying visual concepts.

ACC121 Visual Literacy 2
Drawing and design solutions in a variety of formats, materials and strategies.

APV121 Visual Arts Practice 1
Develops a broad understanding of the visual arts industry.

AXC121 Analysing Visual Culture
Meaning and interpretation in visual culture.

AXS12x Sub-Major Studio Elective
An elective* chosen from Communication Design 1, Fashion & Costume Design 1, Filmmaking & Photography 1, Graphic & Digital Design 1 or Interior Design 1.

Year 2 – Semester 1

AMV231 Visual Arts 3
Further development of visual art via site-specific considerations. Addresses the use of mixed media and non-conventional image-making.

ACC231 Visual Communication 1
Introduction to typography, storyboarding, and print design software.

APV231 Visual Arts Practice 2
Develops techniques for enhancing professional presentation and promotion in visual arts practice. Procedures for initiating and mounting exhibitions.

AXC231 Thinking about Visual Thinking
Methods for cultivating thinking about problem solving, visual meaning and creativity.

AXS23x Sub-Major Studio Elective
An elective* chosen from Communication Design 2, Fashion & Costume Design 2, Filmmaking & Photography 1, Graphic & Digital Design 1 or Interior Design 1.

Year 2 – Semester 2

AMV241 Visual Arts 4
Explores development using source material and thematic studies. Introduction to research and documentation.

ACC241 Communication
Communication skills, presentation, negotiation, teamwork.

APE24x Professional Studies Elective
An elective* chosen from Professional Practice Placement 1 or Professional Study Tour.

AXE24x Non-Studio Elective
An elective* chosen from 20th Century Design & Culture or 20th Century Australian Art (Pre WW2).

AXS24x Sub-Major Studio Elective

Year 3 – Semester 1

BMV351 Visual Arts 5
Explores strategies for developing self-directed work proposals where idiosyncratic content and meaning reflect personal vision and style. Research and documentation methods for a major practical project.

BCC351 Visual Communication 2
Understanding imagery as visual language and the context it functions within.

BXE35x Non-Studio Elective
An elective* chosen from Contemporary Cultural Movements or Cinema Studies.

BPE35x Professional Studies Elective
An elective* chosen from Arts Management or Project Management.

BPC351 Extended Professional Practice
Students gain a broader perspective by participating in collaborative projects in the creative community. Work for exhibition is developed.

Year 3 – Semester 2

BMV361 Visual Arts 6
Presentation of a resolved body of related works that are supported by a high standard of research, documentation and promotional material. Students mount an exhibition of their work in a gallery.

BCC361 Visual Communication 3
Working as part of a multi-disciplinary team in creative collaborations. Roles and responsibilities are identified.

BPE36x Professional Studies Elective
An elective* chosen from Professional Practice Placement 2 or Business Communications.

BXE36x Non-Studio Elective
An elective* chosen from 20th Century International Art, 20th Century Australian Art (Post WW2), or Contemporary Design Issues.

BPC361 Extended Professional Practice
Development of portfolios, blogs or websites, and other promotional activities required for a successful creative career. Work for exhibition is refined.

Course Code: CRS1201242 / CRICOS Code: 058836K